

LINDA RAYMOND

TOY DESIGNER

ILLUSTRATOR

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HELLO

I am an LA based Toy Designer and Illustrator with a passion for plush. I love developing toys from bottom to top, and am always looking for the best new ideas for projects. I have a passion for Japanese culture and am a friendly and positive worker. My dream is to work and live in Tokyo.

EXPERIENCE



Strategic Retail Partners / Fiesta Toys 2022-2023



Play it all Forward/Good Banana/Cuddle Barn/Starmerx 2021-now





2018-2019

PLUSH DESIGNER

Plush Design, market research, illustration, graphic design, tech packs, concept design, factory correspondence, licensor correspondence, package design, image renders, factory revisions

COMMISSION WORK

Plush design, novelty design, toy design, concept design, image renders, tech packs, factory revisions

PRODUCT DESIGNER

Product Design, market research, illustration, tech packs, factory revisions, plush design, homegoods design, enamel pin design, factory correspondence, licensor correspondence, packaging design

CREATIVE DESIGNER

Plush and Novelty toy design, concept design, brainstorming, illustration, prototyping, spec sheets, factory instructions, surface design, photo retouching

EDUCATION

OTIS College of Art and Design BFA - Toy Design 3.27 GPA 2014-2017

REFERENCES

Norene Roxbury 805-279-9460
Chris Lutchen 708-912-5245
Daiki Nakata 310-720-7642
Lynn Rosenblum 310-714-5820
Le Tran 626-590-4329
Coral Reynolds 323-581-9988 x18112

SOFTWARE SKILLS













HARD SKILLS

Competitive Research
Character Design
Digital / Traditional Illustration
Fabric / Surface Design
Prototyping (Hard and Soft Goods)
Tech Pack Construction
Package Design

SOFT SKILLS

Strong Teamwork
Quick to learn new skills
Patient
Self Motivated
Organized
Positive

HOBBIES

Anime
Cooking
Reading
Youtube Let's Players
Jeopardy

LANGUAGES



